

Message Text

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PAGE 01 STOCKH 03054 251106Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 040712

R 251024Z JUN 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 4975

AMEMBASSY BRUSSELS

AMEMBASSY LONDON

UNCLAS STOCKHOLM 3054

E.O. 11652: N/A

TAGS: BBSR, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/01/P0271

2. 06/18/75

3. TRUMME

4. 401 SWEDEN

5. Y-RECREATION CENTER

6A. REPLY TO --

6B. MR. BENGT MAGNUSSON

6C. GLASTAPPANS GARD

S-150 23 ENHORNA, SWEDEN

7. CABLE: N/A. TELEX: N/A. TEL: 0755/5442 09

8. --

9. 102

10. DESCRIPTION

2352298-0000 (SEE BELOW) WESTERN HATS (ESTIMATED VALUE: SEE BELOW)

3143479-0000 (SEE BELOW) WESTERN BOOTS (ESTIMATED VALUE: SEE BELOW)

3149430-0000 (SEE BELOW) MOCCASIONS (ESTIMATED VALUE: SEE BELOW)

3199098-0000 (SEE BELOW) HOLSTERS (ESIMATED VALUE: SEE BELOW)

2321403-0000 (SEE BELOW) WESTERN SHIRTS (ESTIMATED VALUE:
SEE BELOW)

2751523-0000 (SEE BELOW) WESTERN STYLE POSTERS (ESTIMATED CALUE:
SEE BELOW)

2387151-0000 (SEE BELOW) WESTERN BELTS (ESTIMATED VALUE:
SEE BELOW)

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ESTIMATED VALUE: FIRM INFORMS EMBASSY ITS ANTICIPATED PURCHASES WHICH AMOUNT TO \$1,250,000 COVER ENTIRE SIC RANGE.
MR. BENGT MAGNUSSON OWNS, ACCORDING TO LOCAL BANK, A RECREATION AREA WHERE HE HAS SET UP A SALOON AND OTHER ACTIVITIES SUCH AS MINIGOLF, SHOOTING RANGE, RIDES FOR CHILDREN, BINGO, ETC.
MR. MAGNUSSON IS GOING TO ARRANGE A WESTERN PROGRAM CALLED "WESTERN DAYS" IN SEPTEMBER, WHERE HE WILL FEATURE ARTIFACTS AND DISPLAYS RELATING TO COWBOYS, INDIANS, GOLD PROSPECTORS, SHERIFFS, HORSES, PRARIE WAGONS, ETC. LAST YEAR WHEN MR. MAGNUSSON HAD SUCH A PROGRAM HE REPORTED SOME 6,000 VISITORS. LOCAL BANKS RECOMMENDS NORMAL BUSINESS PRECAUTIONS.
JOHNSON

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NNN

Message Attributes

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Disposition Approved on Date:
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Disposition Date: 01 JAN 1960
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Margaret P. Grafeld
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EO Systematic Review
06 JUL 2006

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